



# PRESIDENT'S REPORT

ON PROGRAMS AND ACTIVITIES

The United States – Indonesia  
Society

NOVEMBER 2021 – SEPTEMBER 2022

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## **USINDO Special Events**

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USINDO Special Events are half-day or full-day events where participants examine major trends in the United States and Indonesia, welcome newly assigned Ambassadors/special envoys to each country, or explore core political and economic developments in Indonesia and the US. These events bring Indonesians, Americans, and scholars from other countries together to discuss in-depth topical issues. The Society is also humbled to work in a concerted joint effort with other NGOs, both Indonesian and American, to carry out these events.

### **Special Reception for Indonesian Ambassador to the United States Rosan Roeslani and Ibu Ayu Roeslani**

On March 8, USINDO hosted a Special Reception for Indonesian Ambassador to the United States Rosan Roeslani and Ibu Ayu Roeslani to connect Ambassador Roeslani and Ibu Ayu with contacts in the Washington, D.C. community who are interested in the US-Indonesia relationship. The event was attended by over 100 guests from Washington.



### **Executive Luncheon Discussion with Former Indonesian Ambassador to the United States Dino Patti Djalal**

USINDO hosted an Executive Luncheon Discussion on April 21 with former Indonesian Ambassador to the United States Dino Patti Djalal. During the luncheon, Ambassador Djalal shared his perspective on US-Indonesian relations and issues related to the G-20 Bali summit.

# Special Open Forums

USINDO conducts public discussion through its Open Forums to build understanding of Indonesia and the United States. The discussions feature distinguished experts, academics, and policymakers, with the aim of increasing understanding in the areas facing both nations, as well as to allow the public to directly interact with subject matter experts. The majority of USINDO's Open Forums cover political, security and economic issues surrounding U.S.-Indonesia relations.

## USINDO-APSI Special Open Forum with Former Indonesian Foreign Minister Dr. Marty Natalegawa

On May 31, USINDO and the Asia Society Policy Institute (ASPI) held a Special Open Forum with Indonesian Former Foreign Minister and ASPI Distinguished Fellow Dr. Marty Natalegawa, in conversation with USINDO U.S. Co-Chair Ambassador Bob Blake. The Open Forum was remotely viewed by 158 attendees and the event recording posted on the USINDO YouTube channel received 554 views.

The program provided valuable insights on the issues facing Indonesia in this year of its chairing the G-20, and the opportunities and challenges for Indonesia next year in its chairing of ASEAN, against the backdrop of intensifying major power relations and the Indo-Pacific's evolving strategic architecture. The video can be viewed [here](#).



The graphic features the USINDO logo (The United States-Indonesia Society) and the ASPI logo (Asia Society Policy Institute) at the top left. A central button reads "CLICK TO WATCH THE VIDEO FOR THIS EVENT". The main title is "JOINT OPEN FORUM:" followed by the subtitle "A Conversation and Open Forum with Indonesian Former Foreign Minister Dr. Marty Natalegawa". On the right is a circular portrait of Dr. Marty Natalegawa with a caption: "Dr. R. M. Marty M. Natalegawa, Former Minister for Foreign Affairs, The Republic of Indonesia". Below this is the text "IN CONVERSATION WITH Ambassador Robert O. Blake, Jr., U.S. Co-Chair, USINDO". At the bottom left, two time slots are listed: "TUESDAY, MAY 31, 2022 9:00 - 10:15 AM EDT" with the US flag icon, and "TUESDAY, MAY 31, 2022 20:00 - 21:15 WIB" with the Indonesian flag icon.

## USINDO-IFPRI Special Policy Open Forum: What Can the G-20 Meeting Do for the Recovery of Global Security?

In line with its mission to build understanding between the U.S. and Indonesia, particularly so when such understanding may contribute to addressing global challenges, USINDO partnered with Dr. Peter Timmer, Thomas D. Cabot Emeritus Professor of Development Studies at Harvard, and the International Food Policy Research Institute (IFPRI) to build understanding of the looming global food crisis in 2022. The objective was to understand the looming global food security crisis, and possible options coming from the non-government sector for the G-20 to adopt constructive policies and actions to address it.

USINDO's Special Policy Open Forum "What Can the G-20 Meeting in November Do for the Recovery of Global Food Security?" on September 9 brought together five top global experts in the field of global food security: Peter Timmer, mentioned above; Jeffrey Currie, Global Head of Commodities Research in Global Investments Research at Goldman Sachs; Kathryn Hollifield, Global Lead on Food Security at the World Bank; Rob Vos, Director of Markets, Trade, and Institutions Division at IFPRI; and Charlotte Hebebrand, Director of Communications and Public Affairs at IFPRI.

The Special Policy Open Forum on global food security was remotely viewed by 86 attendees by former and current policymakers in fields ranging from government and business to academia and the non-profit sector. The video can be viewed [here](#).

Following the event, policy recommendations are being prepared.





# Education, Capacity Building Programs and Grants

## Grant from the U.S. Embassy in Jakarta Public Affairs Section to Increase Number of LPDP Awardees to U.S. Graduate Programs

In October 2021, USINDO was successful in winning a Grant from the U.S. Department of State aimed to increase the number of LPDP-funded Indonesians studying in the U.S. through creating mechanisms that connect students directly with LPDP-eligible U.S. Graduate Programs, ultimately leading to a greater number of acceptances. The initiative is congruent with USINDO's mission of raising bilateral educational exchanges.

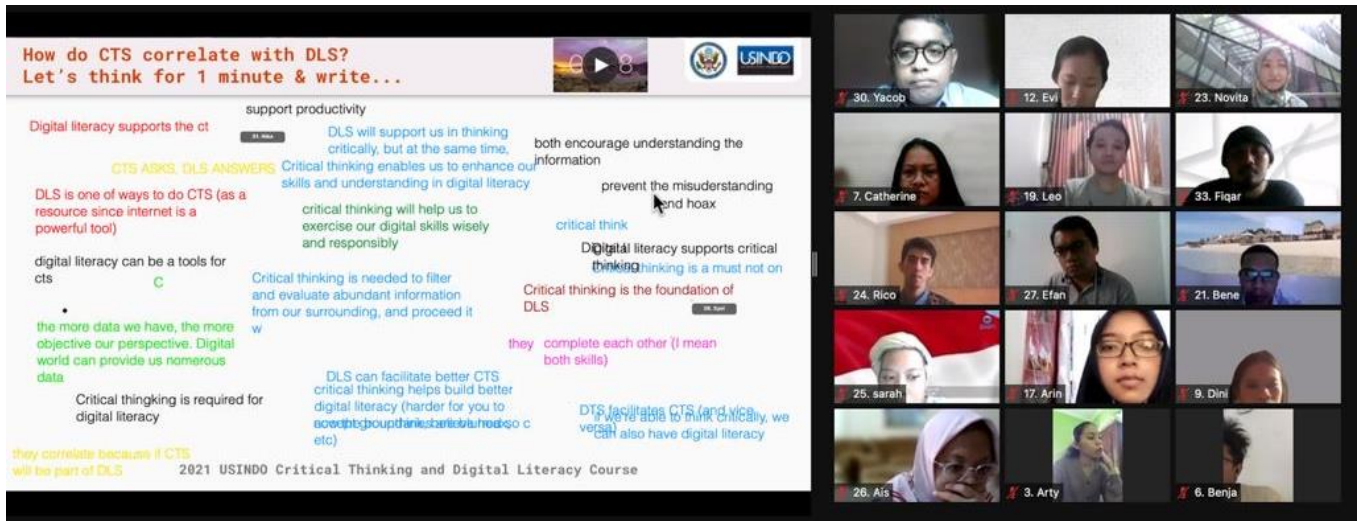
USINDO had three main goals under this program, to: (i) raise LPDP-eligible U.S. universities' interest in attracting LPDP students; (ii) create Indonesian students' awareness of U.S. universities actively seeking more LPDP students, motivation to apply to U.S. universities, and knowledge of how best to prepare for admission and; (iii) enhance skills of Indonesian LPDP applicants to the U.S. to increase their prospects for admission and successful academic performance

USINDO aimed to achieve these goals by conducting two types of activities: (i) arranging Interactive Zoom Sessions (IZS) with LPDP-eligible U.S. universities for Indonesian prospective students; and (ii) designing and conducting an Online Course on Critical Thinking and Digital Literacy (CTDL) for LPDP awardees who are seeking their Letters of Acceptance from U.S. Graduate programs.

USINDO concluded its work under this grant in June 2022. Throughout this 9-month timeframe, USINDO successfully conducted 7 Interactive Zoom Sessions with renowned U.S. Universities such as Carnegie Mellon University, Cornell University, UCLA, University of Chicago, UC Davis, Arizona State University, and UT Austin.



USINDO also successfully delivered two batches of the CTDL Course. Batch 1 ran from November 19 - December 11, 2021, attended by 33 participants. Batch 2 ran from January 14 - February 18, 2022, attended by 38 participants. In total, our course trained 71 students. The CTDL course was instrumental in not only advancing both batches' skill development in Critical Thinking and Digital Literacy, but also triggered course participants' interest in applying to (and being accepted to) a substantial number of highly ranked and well-known U.S. universities. As one CTDL course participant mentions, "I think the CTDL course really help[ed] me while I was preparing my school essay and as a result, I got acceptance from 2 out of 3 of the universit[ies] I applied to."



Last, the grant activities also strengthened the working relationships between USINDO, Indonesian aspirant applicants, and key faculty from U.S. universities. With most deliverables achieved over the duration of the assigned grant period, USINDO is eager to build upon these foundational assets in order to further advance its mission of expanding mutual understanding in the area of higher education in order to strengthen the bilateral U.S.-Indonesia relationship.

## USAID Higher Education Partnership Initiative (HEPI)

In August 2022, USINDO received a sub-award from Arizona State University (ASU) to contribute to its programs under the USAID Higher Education Partnership Initiative (HEPI). HEPI is a five-year U.S.-Indonesian partnership that will connect U.S. universities to quality Indonesian academic programs, enacting partnership models for joint degrees between Indonesian and U.S. programs, U.S.-based education and study abroad experiences, transfer to U.S. degree programs, and enrollment in U.S. graduate programs. HEPI will function as a consortium of university, government, and industry partners which will build capacity in higher education through university launchpads at three core universities which serve as mentors to other partners in the region.

USINDO will support the goals of HEPI to create an improved curriculum and increased industry relevance, by providing Indonesian students the guidance and preparation programs they need to apply and complete their academic experience at U.S. institutions through:

(1) Providing Critical Thinking and Digital Literacy skills courses. USINDO's Critical Thinking and Digital Literacy courses will be implemented for two separate groups:

- (a) undergraduate
- (b) graduate-level participants,

as well as (c) training of trainers to ensure course sustainability.

(2) Strengthening the partnership between U.S. and Indonesian Higher Education Institutions (HEIs) through implementing Interactive Zoom Sessions between prospective Indonesian students and U.S. universities, to enhance the number of students enrolling in U.S. universities.

These programs build upon USINDO's past experience in delivering the Critical Thinking and Digital Literacy courses as well as the Interactive Zoom Sessions under the US Embassy Jakarta PAS Grant. HEPI's interest in further supporting these programs and incorporating them into their university launchpads, demonstrates the importance of encouraging and supporting Indonesian students pursuing graduate studies in the U.S., which is a common goal for many organizations working in this field.



By leveraging the USAID HEPI networks and resources, USINDO hopes to bring improvements to the CTDL course and IZS by expanding the reach of these programs, increasing the number of beneficiaries, as well as enhancing their long-term sustainability and scalability.

The third batch of USINDO's CTDL course will continue under USAID HEPI and will start on October 1 – October 29, 2022, whereas Interactive Zoom Sessions are also currently being prepared with well-known LPDP-eligible U.S. universities such as UC Berkeley, Columbia University, and Northwestern University.

## Supporting the Development of a Strategic Trade Management (STM) System in Indonesia

Strategic Trade Management is a national system for regulating and facilitating international trade and technology development in sensitive items that gives importers and exporters assurance that a country can properly handle both military and dual-use (civilian-military) items, including covering nonproliferation or security concerns.

Having an international-class STM system for Indonesia would help increase its imports and exports of high technology and sensitive goods and enable more Indonesian-based componentry. It would also enhance its image as a sophisticated and globally responsible economy, following UN resolutions and the practices of G-20 countries.



USINDO will support Indonesia's priorities in the development of its STM system through: (i) technical assistance provided through subject matter experts and workshops (ii) capacity building programs, and; (iii) industry outreach. USINDO has already helped facilitate the selection of three government representatives from the Ministry of Trade, Ministry of Industry, and Coordinating Ministry of Maritime Affairs and Investment to participate in a Summer Fellowship Program on Export Control, held virtually in August 2022 and to be held in-person in the U.S. in October 2022, to improve government officials' capacity in STM system development.

## **YSEALI Professional Fellowship Program**

Under the new YSEALI framework in 2021, USINDO has been partnering with American Councils for International Education (ACIE) in facilitating the YSEALI PFP. As the sole in-country program implementer for Indonesia, USINDO is now involved in all four themes of YSEALI PFP (i) civic engagement, (ii) economic empowerment, (iii) governance and society, and (iv) sustainable development and environment.

As program partner, USINDO remains committed to supporting the outreach, selection, and pre-departure administrative processes of the PFP.

The 2022 YSEALI PFP Program will run a hybrid program model, with in-country virtual activities and in-person programming in the U.S. The new YSEALI PFP framework will run two cycles in 2022: Cycle 1 will run from April 24 - June 2, 2023 and Cycle 2 will run from September 4 - October 13, 2023. For these two cycles of the 2022 YSEALI PFP, USINDO assisted in the review of almost 450 YSEALI applicants.

The Program is currently in the review and selection phase. Successful applicants are expected to be announced by end of December 2022.

## **Edward E. Masters Fellowship Program**

Over the last decade, USINDO in collaboration with the Indonesia Ministry of Foreign Affairs has funded graduate level education of top ranked Indonesian officials and managed their placement at leading universities in the United States. The program has placed 21 junior and one mid-career diplomat at top U.S. graduate programs in international affairs and international law.

Although the 2022 cycle of the Edward E. Masters Fellowship had to be postponed due to the COVID-19 pandemic, USINDO is looking forward to continuing its cooperation with KEMLU's Center for Education and Training (Pusdiklat) for the 2023 cycle of Edward E. Masters fellows. As in past years, USINDO and Pusdiklat will support those candidates accepted into the fellowship.

## **Summer Studies Program**

As the COVID-19 pandemic situation gradually declines throughout the world and international travel is once again possible, USINDO is planning to restart its flagship Summer Studies

Program for 2023, supported by the Freeman Foundation with additional support from USINDO.

USINDO is developing the program plan for the 2023 Summer Studies Program together with its partners, PCMI Yogyakarta and Indonesian Language and Culture Intensive Course (ILCIC) of Sanata Dharma University, to provide improvements and updates to the program.

The program is expected to accept applications by January 1, 2023 and will run for a duration of 2.5 months from May – August 2023.

Photos of past USINDO Summer Studies Program are accessible [here](#).

# Online Presence


## Social Media

USINDO has continued to optimize its social media presence in all outlets, primarily Instagram, Facebook, LinkedIn, and Twitter. We do this by regularly and more actively sharing USINDO's programs and activities. We also use social media as a medium to support our partner organizations' events.

Our social media pages have seen an increased amount of engagement, with nearly 2000 Instagram accounts engaged every month, Facebook and LinkedIn with growing numbers of followers. On Twitter, we find our followers and other organizations frequently engage with us either through their likes and retweets to our post, or mentions of USINDO in their posts related to the U.S.-Indonesia topics/events.

We aim to improve our outreach strategy toward reaching new audiences. Visit USINDO's [Instagram](#), [Facebook](#), [LinkedIn](#), [Flickr](#), [YouTube](#) and [Twitter](#).

### A. Instagram



**Sample Instagram Post:**  
U.S. Graduate School 101 Series: Meet Cornell University □

This is your chance to directly ask your graduate school questions to Cornell representatives and students!

💡 Fun Facts about Cornell 💡

- The most educationally-diverse university in the Ivy League!
- LPDP-Eligible
- Located in Ithaca, New York

Thursday, Jan 27, 2022 at 8.15 PM WIB/8.15 AM EST. REGISTER HERE for our Online Zoom Webinar: [bit.ly/USINDO-MeetCornell](https://bit.ly/USINDO-MeetCornell)

Don't miss out on this RARE opportunity!

[#cornell](#) [#cornelluniversity](#) [#graduate](#) [#school](#) [#usa](#) [#indonesia](#) [#unitedstates](#) [#lpdp](#) [#freeevent](#) [#free](#) [#usindo](#) [#economics](#) [#mba](#) [#hospitality](#)


## B. Facebook

**The U.S. - Indonesia Society**  
5 August · Instagram

Expand your network! The YSEALI Professional Fellows Program is now accepting applications for the year 2023. Take part in a fully-funded leadership development program and receive valuable experience working with a US organization. To learn more and apply, visit [www.ysealipfp.org](http://www.ysealipfp.org). On August 5, 2022, applications are due.

Image description: YSEALI PFP Fellows sitting around a table enjoying lunch together during their study tour in San Diego, California.

#YSEALIPFP #StateDept #ExchangeOurWorld



YSEALI Professional Fellows Program / [www.ysealipfp.org](http://www.ysealipfp.org)


92 People reached   2 Engagements   +1.0k average Distribution score   [Boost post](#)

**Sample Facebook Post:**  
Expand your network! The YSEALI Professional Fellows Program is now accepting applications for the year 2023. Take part in a fully-funded leadership development program and receive valuable experience working with a US organization. To learn more and apply, visit [www.ysealipfp.org](http://www.ysealipfp.org). On August 5, 2022, applications are due.

[#YSEALIPFP](#) [#StateDept](#) [#ExchangeOurWorld](#)



## C. LinkedIn



The screenshot shows a LinkedIn post from the U.S.-Indonesia Society (USINDO). The post text reads: "The U.S. - Indonesia Society (USINDO), is seeking a qualified intern to contribute to its mission and goals. The mission of USINDO is to strengthen the US-Indonesia Strategic Partnership and expand mutual unders...see more". The main image of the post is blue with white and yellow text. It says "We're Hiring" in large letters, followed by "PROGRAM INTERN, JAKARTA OFFICE". Below that, it lists responsibilities: "Programming Team in developing projects", "Office in conducting and e", "for USINDO partner program", "notices and reports", "program development and", and "support and other admini". At the bottom of the image, it says "6 months, expected to start 2022" and "CLICK THE LINK ON OUR BIC". The post has 1 share and 1,139 organic impressions.

**Sample LinkedIn Post:**  
The U.S. - Indonesia Society (USINDO), is seeking a qualified intern to contribute to its mission and goals. The mission of USINDO is to strengthen the US-Indonesia Strategic Partnership and expand mutual understanding between the two countries in the areas of politics, economics, history, culture and people-to-people exchanges.

We are opening a position for Program Intern for USINDO Jakarta Office (full-time, remote work) for a minimum duration of 6 months, expected to start in mid-August 2022.

Applications are due Wednesday, August 10, 2022 at 17:00 COB GMT+7 (Jakarta Time).

For more information on how to apply, please click the following link: <https://lnkd.in/gHgZTXDx>

[#internship](#) [#internshipopportunities](#)  
[#internshipjakarta](#) [#ngo](#) [#intern](#) [#remotework](#)  
[#indonesia](#)

## D. YouTube



**WHAT CRISIS?**  
A. International food prices are at a historic high

2008-10 global food price crisis  
Ukraine war  
COVID-19 lockdown

FAO International Food Price Index

- Prices already surged during 2021
- Ukraine war exacerbated the price surge, esp. for wheat, maize, veg. oils and fertilizers
- Policy responses (especially export restrictions) have been part of the problem
- Since June, wheat, maize and veg. oil prices have fallen to pre-war levels ...
- ... **but they remain high and risks of new surges and continued volatility are also high**

USINDO-IFPRI Open Forum: What Can the G-20 Meeting Do for the Recovery of Global Food Security?  
89 views · Sep 15, 2022

The U.S. - Indonesia Society (USINDO)  
1.5K subscribers

Please view the Special USINDO-IFPRI Policy Open Forum: What Can the G-20 Meeting Do for the Recovery of Global Food Security?

**Sample YouTube Video Post:**  
USINDO-IFPRI Open Forum: What Can the G-20 Meeting Do for the Recovery of Global Food Security?

## F. Twitter



### Sample Twitter Post:

On May 31, USINDO and the Asia Society Policy Institute (ASPI) held a Special Open Forum with Indonesian Former Foreign Minister Dr. Marty Natalegawa, in conversation with USINDO U.S. Co-Chair Ambassador Bob Blake. View the video on our YouTube page here:

**-- End of President's Report --**

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\*Includes full-time and part-time